

supplements to futureAge



The AAHSA Annual Meeting & Exposition Pre-Convention Planner is published in the September/October issue of *futureAge* magazine and is the primary source of information about the largest aging services event in the field.

This supplement is your opportunity to reach key decision makers weeks ahead of this prestigious event. It is read and re-read by your key audience. This pre-show distribution is mailed to 25,000 decision makers, including over 5,000 meeting attendees. It highlights educational sessions, exhibitors and general session speakers and serves as the best way for exhibitors to draw attention to their booth before the show.

Space Reservations Due: June 24, 2009

Deadline for Artwork: July 8, 2009

See the Advertising Specifications page for rate information.



Trends in Design is published as a supplement to the November/December issue of *futureAge*. It is the primary resource for providers seeking cutting-edge senior living architecture and interior designs.

Architects – showcase your designs

The fourth annual AAHSA *Trends in Design* supplement offers you the unique opportunity to showcase how your firm is shaping the future of senior living through its innovative architecture and interior design concepts. It is also the perfect place to advertise your senior living design products and services.

Product and Service Providers – align your company with innovation

Aging services providers follow the trends. They look for innovative designs and search for products that offer solutions. Place your products or services among the pages of *Trends in Design* and consumers will associate your service with innovation and connect it with nationally known architects.

Readers of this supplement are looking for:

Architectural Services	Emergency Response Systems	Maintenance Supplies
Appliances	Fire Prevention	Resident Monitoring Systems
Bathing Equipment	Fitness Equipment	Safety Services and Equipment
Construction Services	Flooring	Signs
Consultants	Furniture and Equipment	Television and Wireless Systems
Design and Building Services	Identification Systems	And so much more...
Dining Services	Insurance	
Engineering	Interior Designers	

If your company offers any of these products or services you really can't afford to miss this chance to catch the eye of aging service leaders and decision makers in this unique supplement.

Space Reservations Due: August 3, 2009

Deadline for Artwork: August 17, 2009

See the Advertising Specifications page for rate information.